



Encl. 1-15-04
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ENG.

PATENT
Attorney Docket No. 20071/10005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Goldberg et al.

Serial No.: 09/502,285

For: A NETWORKED SYSTEM
FOR PRESENTING ADVERTISING

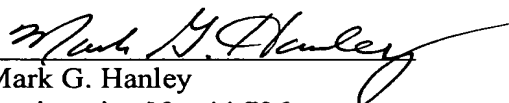
Filed: February 11, 2000

Group Art Unit: 3714

Examiner: Carmen D. White

) I hereby certify that this paper is
) being deposited with the United
) States Postal Service as first-class
) mail, postage prepaid, in an envelope
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) Amendment, Commissioner for
) Patents, P.O. Box 1450, Alexandria,
) VA 22313-1450 on this date:

) **December 17, 2003**

) 
) Mark G. Hanley
) Registration No. 44,736
) Attorney for Applicants

RESPONSE TO THE OFFICE ACTION MAILED ON SEPTEMBER 9, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the official action mailed on September 9, 2003, please enter the following amendments and consider the accompanying remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 32 of this paper.

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TECHNOLOGY CENTER